

AGENDA ITEM: Strategic Objectives

THREE-YEAR GOAL: ACHIEVE FULL IMPLEMENTATION AND FUNDING OF THE LIBRARY OF CALIFORNIA ACT AND COMPLETE THE TRANSITION FROM CLSA

Six-Month Objectives:

1. By the conclusion of the April 2001 Board meeting, each Board member will distribute educational packets to at least three legislators and will participate in CLA Legislative Day activities.

Completed

2. By the June Board meeting, the Legislative Committee will determine the appropriate role of staff, subject to legal and staff resource limitations, in developing legislative strategy and advocacy to the legislature, Governor's office, etc.

Completed

3. At the June 2001 Board meeting, the Legislative Committee will present a strategy to build support for LoC funding among relevant constituencies.

Prior strategy suggestions from Board members at June and August meetings have included the following items:

1. Identify 3-5 key allies who are legislators or individuals in state administration that will advocate on behalf of the Library of California and for libraries in general.
2. Ask Board members to cultivate legislators in their own districts through the development of an ongoing advocacy relationship.
3. Increase support for LoC programs in the library community.
4. Collect success stories to share with the legislature, the Governor's office and the library community.
5. Work with the California Library Association to ensure and increase their support

CLA Legislative Days

Legislative Day in the District – February 1, 2002

Legislative Day in Sacramento – April 16, 2002

THREE-YEAR GOAL: ESTABLISH AN EFFECTIVE BOARD

Six-Month Objectives:

4. By the April 2001 Board meeting, each Committee Chair, working with his/her Staff Liaison, will develop a draft mission/purpose statement for his/her committee.

Completed

Relevant Committee: Legislative
Staff Liaison: Mark Parker